

investiere
venture capital

investiere @SNFC2

Swiss New Finance Conference 2013

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Member of:

S•E•C•A The Swiss Private Equity & Corporate Finance Association

CTI Invest Investor organization of the Swiss committee of technology and innovation

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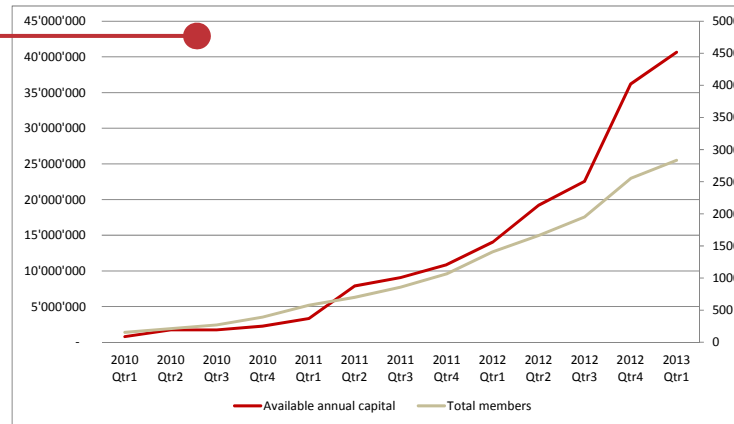
Overview

- *investiere* snapshot
- Learnings from 3 years of online startup investments

High-value start-up investor community with top lead investors and online discovery/social proof

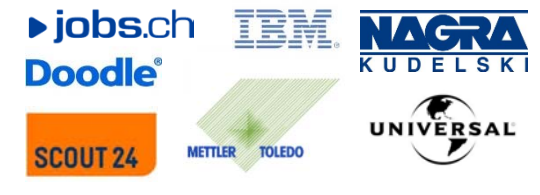
Financial power

With over 3k members and CHF 40m available annual capital, *investiere* has evolved into today's most important online start-up investment community in Europe.



Top lead investors

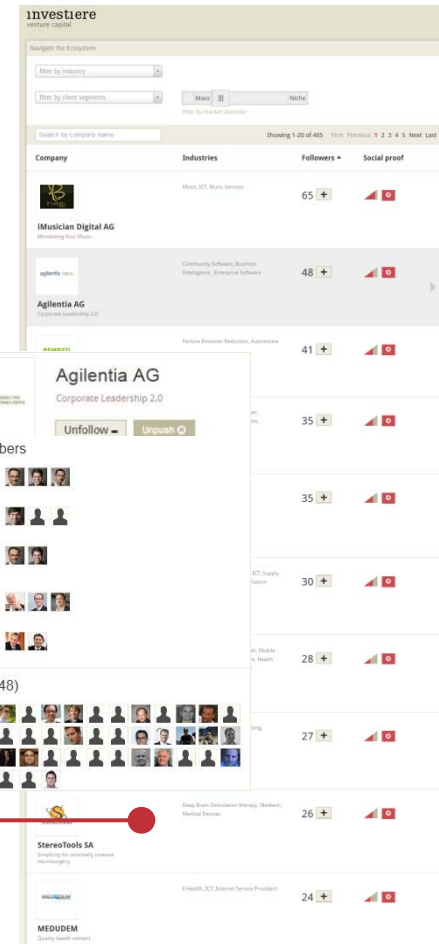
Selection of founders and C-levels:



The community has attracted investors who combined have invested in most of Europe's successful start-ups and combine experience in all high-growth industries.

Unique insight via the Ecosystem

Hundreds of start-ups being valued online by investors, geeks and experts, the platform produces valuable insight into the most promising companies.



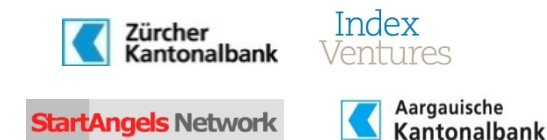
investiere portfolio facts

3 years until May 2013

Investment rounds

- 24 Featured companies
- 22 Successful initial rounds
- 5 Successful follow-on rounds

Selected co-investors



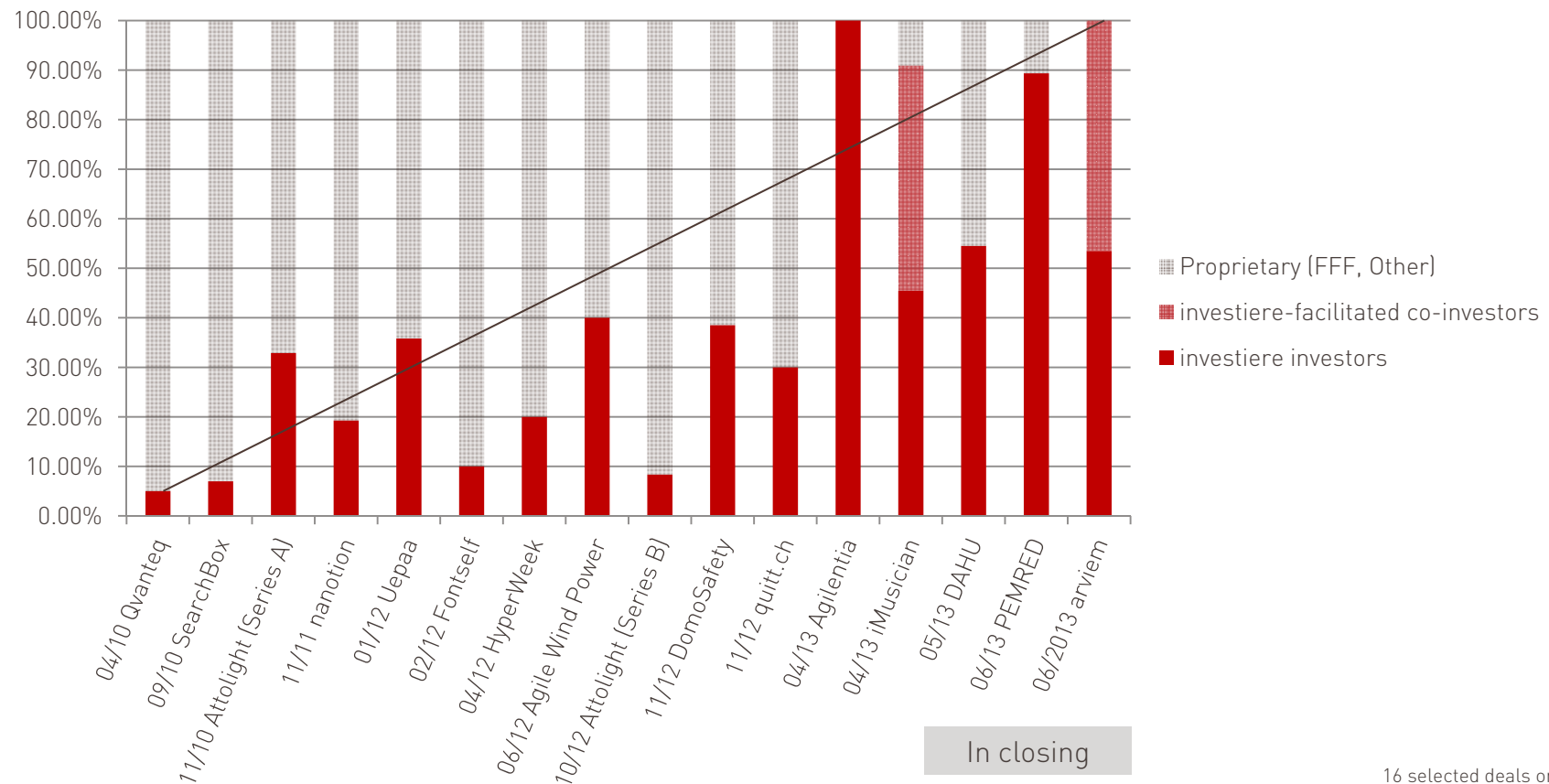
CHF Figures

- 25k Average private investment
- 250k Biggest private investment
- 500k Biggest syndicated co-investment
- 750k Biggest investiere private contribution per round
- >5M Total contribution by our private investors
- 20M Invested in investiere portfolio companies
- 40M Annual private investment potential

Rising average deal contribution

Typical rounds between CHF 500k and 2m

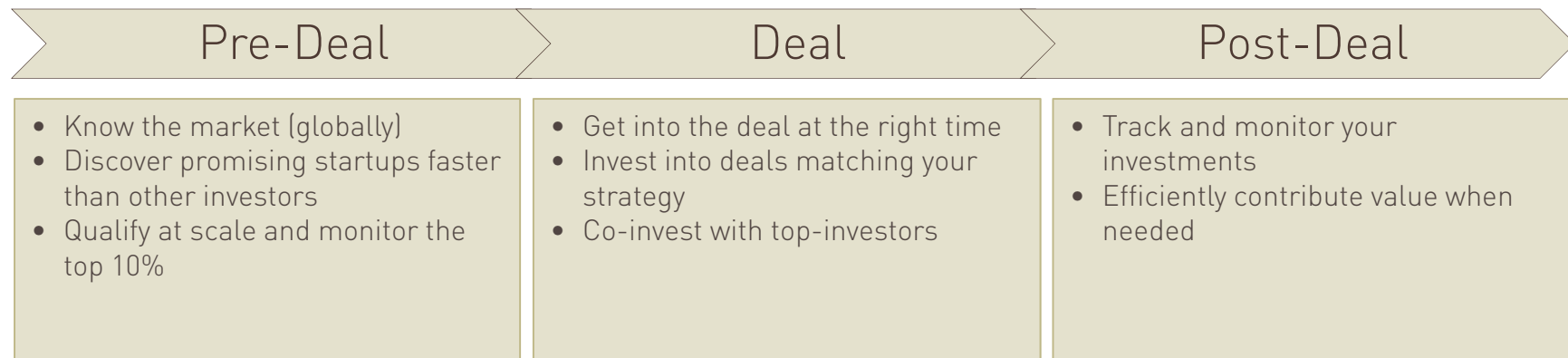
Composition of financing rounds by investor group



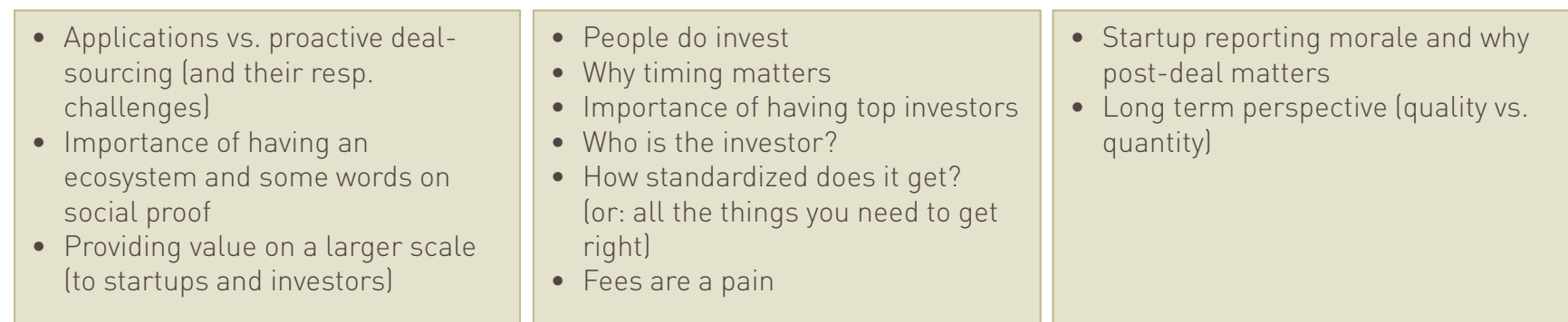
16 selected deals only

Learnings from 3 years of online startup investments

What makes a good investment – some of our learnings along the deal life-cycle



Some of our learnings since 2010



Q & A

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